

# Abhishek Bhargawa

Digital Product Experience Designer (Sr. Manager)

I have a total of 18 years of diverse work experience in the design industry, IT, casino gaming, and service consultancy, and this has made me capable across all these fields. My career is built on deep technical design specialization within departmental settings with consistency in offering innovative solutions and excellent service. Some of my main areas of expertise include Team Leadership, Project Management, Collaboration, User Research and Analysis, Design Strategy and UX/UI Design Oversight.

I have implemented Design Standards & Processes, Performance Evaluation & Professional Development Programs successfully. My project achievements were driven by my experience in Stakeholder Management, Cybersecurity Design Services, Wireframing, Prototyping, Design Systems, and Technical Implementations.

My strengths are UI/UX Designs Research & Development, Tools and Pipeline Development, Performance Optimization & Assets, and Cross-functional collaboration with Developers. I have skills in documentation and communication, leadership and mentorship, and planning and preparation. I engage myself in continuous learning to keep up with the trends in the industry, which will enable me to create impactful pre-sales decks while offering creative problem-solving and fintech design services.

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18 September, 1985

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# **WORK EXPERIENCE**

# Digital Product Experience Designer (As Consultant)

UpskillNexus Pvt Ltd

03/2024 - Present As a manager consultant of experienced designers, my role involves overseeing and guiding the work of a team of designers to ensure the

successful creation and implementation of user-centred and human-centred design solutions. Here are some key responsibilities and tasks I might have as a manager of user designers:

Key Tasks: Team Leadership, Project Management, team collaboration, User Research and Analysis, Design Strategy, UX/UI Design Oversight, Design Standards and Processes, Performance Evaluation, Professional Development, Stakeholder Management, Cybersecurity Design Services, Wireframing, Prototype, Design system, Technical Implementation, User Interface (UI) Design, Tools and Pipeline Development, Performance and Assets Optimization, Cross-Functional Collaboration with Developers, Documentation and Communication, Leadership and Mentorship, Planning and Preparation, Continuous Learning, Creating Pre-Sales Deck, Creative Problem-Solving and Fintech Design Services. etc.

#### **Business Experience Designer (Sr. Manager)**

HCL Technologies Pvt Ltd

06/2021 - 12/2023

Joined HCL as Sr. Technical Architect E31 band, and After one year they are promoted to Business Experience Designer E4.2 Band.

Noida, India

Noida, India

As a manager of user experience designers, my role involves overseeing and guiding the work of a team of user designers to ensure the successful creation and implementation of user-centered design solutions. Here are some key responsibilities and tasks I might have as a manager of user designers:

Key Tasks: Team Leadership, Project Management, Teams Collaboration, User Research and Analysis, Design Strategy, UX/UI Design Oversight, Design Standards and Processes, Performance Evaluation, Professional Development, Stakeholder Management, Cyber security Design Services, Wireframing, Prototype, Design system, Technical Implementation, User Interface (UI) Design, Tools and Pipeline Development, Performance and Assets Optimization, Cross-Functional Collaboration with Developers, Documentation and Communication, Leadership and Mentorship, Planning and Preparation, Continuous Learning, Creating Pre-Sales Deck, Creative Problem-Solving and Fintech Design Services. etc.

### Technology Lead (Lead UX Analyst and Designer)

Infogain Technology India Pvt Ltd.

Noida / Gurugram, India

As a Lead UX Analyst and Designer, I play a pivotal role in driving user-centered design strategies and ensuring exceptional user experiences across digital products or services. My responsibilities involve a combination of analytical skills, design expertise, and leadership capabilities. Here are some key aspects of my role:

Key Tasks: User Research and Analysis, Requirement Gathering, Information Architecture, Wireframing and Prototyping, Usability Testing, Team Leadership, Stakeholder Management, Wireframing, Prototype, Design system, Technical Implementation, User Interface (UI) Design, Tools and Pipeline Development, Performance and Assets Optimization, Cross-Functional Collaboration with Developers, Documentation and Communication, Leadership and Mentorship, Planning and Preparation, Continuous Learning, Creative Problem-Solving and Creating Pre-Sales Deck etc.



## **UX | Lead Technical Artist**

Aristocrat Technology India Pvt. Ltd

06/2014 - 10/2018

Noida / Gurugram, India

As a UX Lead Technical Artist, I hold a unique role that combines user experience (UX) design principles with technical art expertise. My responsibilities involve bridging the gap between design and development, ensuring that the user experience is not only visually appealing but also technically feasible. Here are some key aspects of my role:

Key Tasks: UX Design and Research, Technical Art Integration, Prototyping and Testing, Technical Implementation, User Interface (UI) Design, Tools and Pipeline Development, Performance and Assets Optimization, Cross-Functional Collaboration with Developers, Documentation and Communication, Leadership and Mentorship, Planning and Preparation, Continuous Learning, and Creative Problem-Solving etc.

### **Graphic Artist (Oficer)**

Sahara India News Network

01/2010 - 06/2014

Noida, India

As a vital designer responsible for creating online graphics for broadcasting within a specified timeframe, my role involved a diverse range of graphic design tasks that contributed to the visual appeal and overall presentation of broadcasting content. Here are some key aspects of my role:

Key Tasks: Broadcasting Design, 2D and 3D Graphic Design Creation, Time Management, Planning and Preparation, Visual Material Production, Software Proficiency, Team Collaboration, Quality Control, Planning and Preparation, Continuous Learning, Creative Problem-Solving etc.

#### **Motion Graphic Designer**

Vinay Jaiswal Creates Production House

06/2008 - 01/2010,

Noida, India

I began my career in graphic and animation before exploring post-production design and motion graphics. My portfolio includes renowned brands such as Discovery, National Geography, 2011 IPL Graphics, Champions Trophy 2017 Graphics, and Women's World Cup 2017. I have created graphics for TV ads and website graphics, while also conducting research, gathering information, designing, and assisting with art direction.

## **Graphic Designer**

S1 News Channel

02/2006 - 05/2008.

Noida, India

Starting as an intern and working my way up to the position of Graphic Designer, I specialize in creating graphics for both online and offline broadcasting.



#### **SKILLS**

AxureRP	Figma	Zaplin	Sketch	Adobe Suite	JIRA	Adobe XD	Mural
Invision	ProtoPie	Miro	Prototype	Wireframe	Xmind	Wireframe.CC	Confluence
Design Best Practices		Design System Usab		bility Testing	Basic HTML & CSS	Basic Java Script	Basic React



## **EDUCATION**

### **Bachelor of Business Administration (BBA)**

Madurai Kamraj University

2006 - 2010

Tamil Nadu, India

#### BA in Animation & Computer Graphics 2 yrs Diploma

Rai Foundation

2003 - 2006

New Delhi, India

New Delhi, India



#### **CERTIFICATES**

# **Certificates of Interaction Design (Digital Product Manager)**

Interaction Design Foundation

Certification of Membership: <a href="https://www.interaction-design.org/members/abhishek-bhragawa">https://www.interaction-design.org/members/abhishek-bhragawa</a>

Certificates of HTML, CSS & JAVA Script

**DUCAT Noida** 



Healthcare

Fetching Data app

Insurance

Sports

Casino Gaming

Banking

**Broadcasting Design** 

Cyber Security

Hotels and Travel

**HR Portal** 

E-Commerce



# **AWARDS**

Unit+Play+Develop+Delivery (06/2014 - 10/2018)

Aristocrat Technology India Pvt Ltd

As a team player brings newcomers in front, Actively participates on company events, Develop new ideas, and designs with the help of the development team, On time project delivery.

**Delhi State Level Cricketer** 

Appreciation on sustainability portal design (01/2022 - 03/2022) HCL Technology India Pvt Ltd

**Simplified ESG Data Platform,** I designed all the screens with a clear storytelling approach in mind. To ensure that the messaging was understood, I promptly familiarized myself with the intricate details.

**National Level Swimmer** 



#### INTERESTS

Photography

**Sports** 

**Innovations** 

R'n'D



# **CLIENTS TESTIMONIALS**

"I had the opportunity to work with Abhishek when we developed a business application system facilitating workflow to comply with mandates. He attended both creative and technical work sessions. He always came prepared, asked good questions, and helped the team understand the complex workflow. His UX experience led the creative team effectively, and bridge the gap with technical team. Not only was he easy to work with and open to discussion, I also observed his support to team members and leadership skills to ensure the team worked cohesively, which was critical especially during the pandemic. It was great working with Abhishek, and I wish him continued success."

#### Lan Teng Goon

Client: Program Manager at First Managed Care Option, Inc LinkedIn Link: https://www.linkedin.com/in/lan-t-209b46/

"Working with Abhishek on a few short-term projects was an absolute pleasure. His composure under pressure and commitment to excellence stood out, as did his proactive product design ideas that helped shape our product. He has the remarkable ability to take feedback from various stakeholders into account and come up with specific action plans accordingly. Furthermore, he is always willing to go above and beyond in order to ensure top results are achieved every time."

## Rohit Mishra

Client: AGM/Practice Lead - Sustainability Practice, Digital Business LinkedIn Link: https://www.linkedin.com/in/lan-t-209b46/

#### By Abhishek Bhargawa

Ex- HCL Tech, Ex- Infogain, Ex- Aristocrat Tech Artist, Ex- Sahara, Ex- VJC, Ex- S1 News